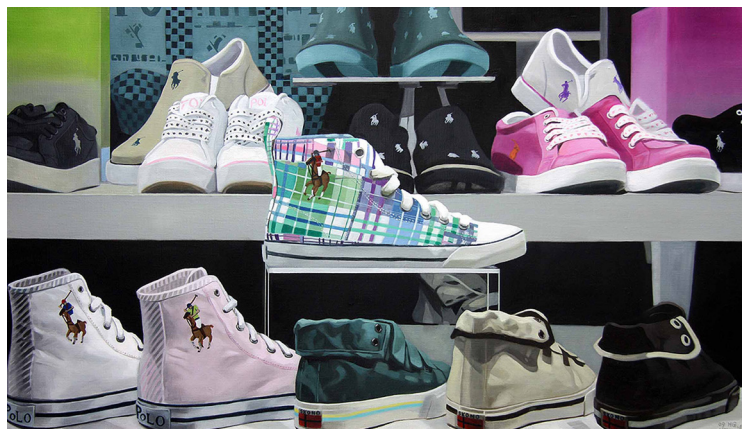


## Studio Now



At the studio, I am currently working on both a portrait piece which was requested.

## About Forgetting – City Life Series



<Forgetting - City Life 8>, 2009.

I came up with a thought being pulled in with the emotion I faced looking at a familiar logo and design while looking at the shoes showcased in the show window.

‘When did I start feeling familiar to this brand?’ Thinking about it, I did not have any emotion looking at this brand at first. I think maybe the positive memory of the information and the reaction of the people around me made me into being familiar about this brand. Then again, I had these doubts.

‘How did the people around me begin to like this brand? Maybe, they also heard the information about this brand from the others and had the same experience as me?’

‘If so, is the act of accepting the information delivered by the other uncritically okay?’

‘Is it a valuable life to live by a spending habit based on this act?’

This piece was drawn based on these thoughts.

*For detailed image, go to webpage on the bottom of next page.*

## Kim's Essay

### Memory and Perception

#### What is Memory?

Memory, in terms of brain science, is when external information is accepted through the sensory organs (visionary, sensory, auditory, etc.) and encoded in the hippocampus and stored in the sensory domain of the cerebral cortex, which is responsible for the sensory organs.

#### Humans are Animals with Thoughts.

The difference between the humans and the other animals are in memory. Humans refer to the previous memory about the external situation, plan, predict and then act while animals cannot rely on memory and rather just act. Prefrontal cortex is where human actions are planned and the process of preparing that happens in prefrontal cortex is called 'thought'. As human brain repeats the brain activity in the order of 'sensory-exercise-memory', the development of prefrontal cortex increased.

#### Perception

Thinking by referring to previous memory and the process of making new memory with those thoughts is called 'perception'. And perception is different by each person. The reason to that is because the previously reserved memory and the situation one faced in each time and space differs from one another and the memory newly made is all different. For example, the reason why the emotions each person feels and the reactions are all different is because each one's perception is different. I have these doubts.

'Is the process of everyone getting their own perception the process of making each one's identity?'

'If so, can that process be called the essence of human being?'

'Is the process of thinking the essence of human being?'

The question about the essence of human being that started from memory makes me think about the words of René Descartes.

"I think. Therefore, I am."

